

How get people **from rural areas**
into the world of education?

THE RESULTS

**of 240 answered transnational
questionnaires**



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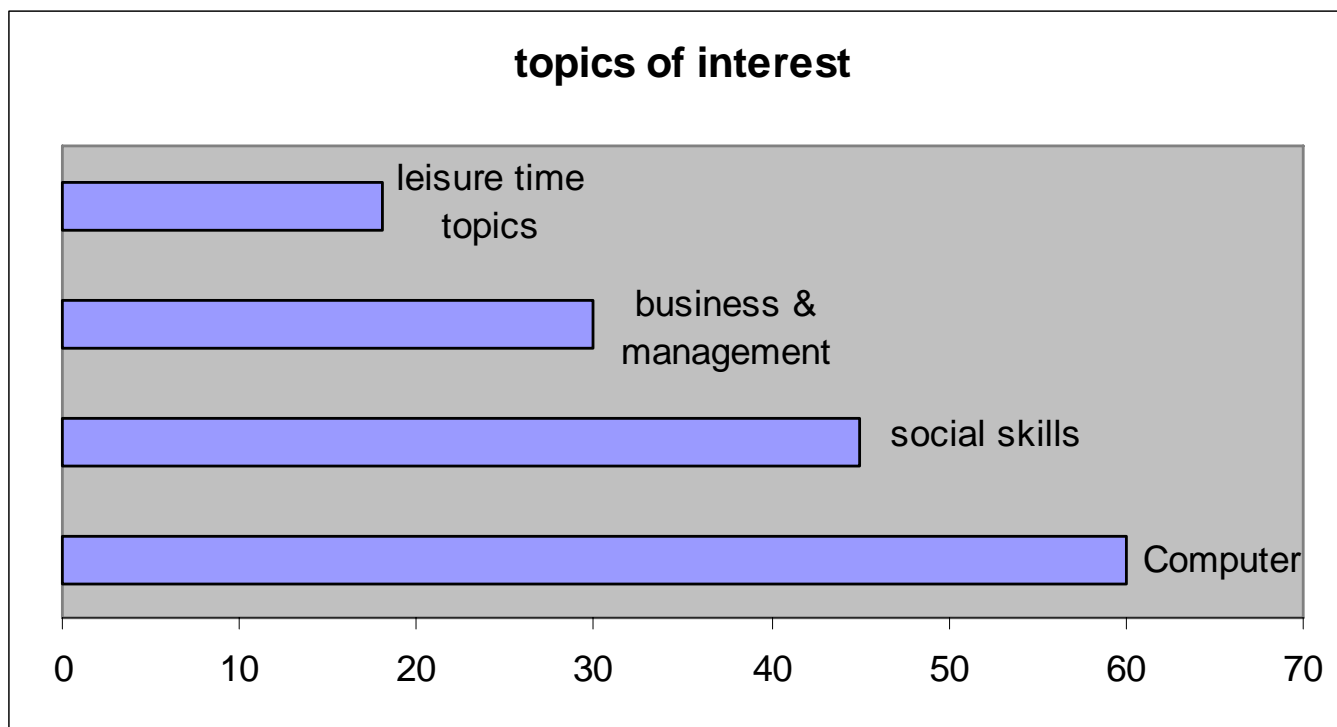
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Questions

1. What topics are learners interested in?
2. Which barriers in accessing further education can be identified?
3. Where do they get information about further education?
4. What do they expect from further education?
5. What learning methods do they prefer?

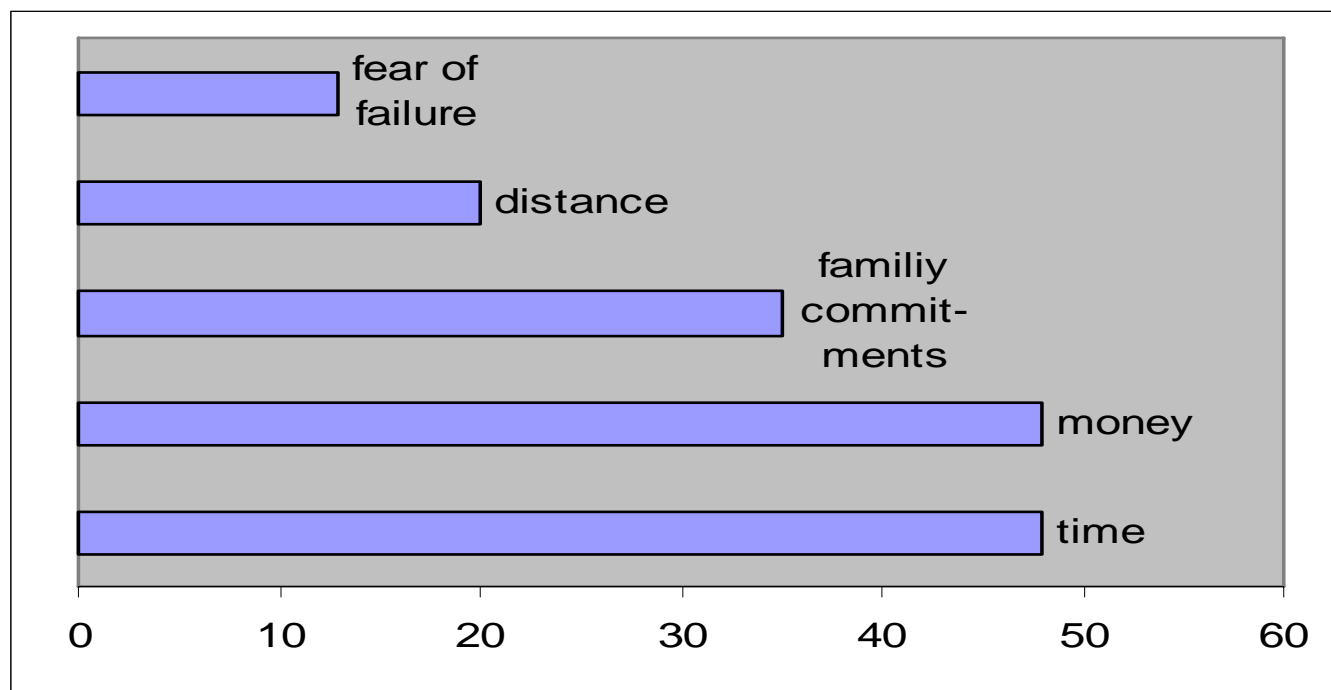
=> Our recommendations...

1. topics of interest



Recommendation => Most of our participants use further education for professional reasons. That is why we should make special offers for professional development e.g. computer or soft skill trainings!

2. barriers in access to further education



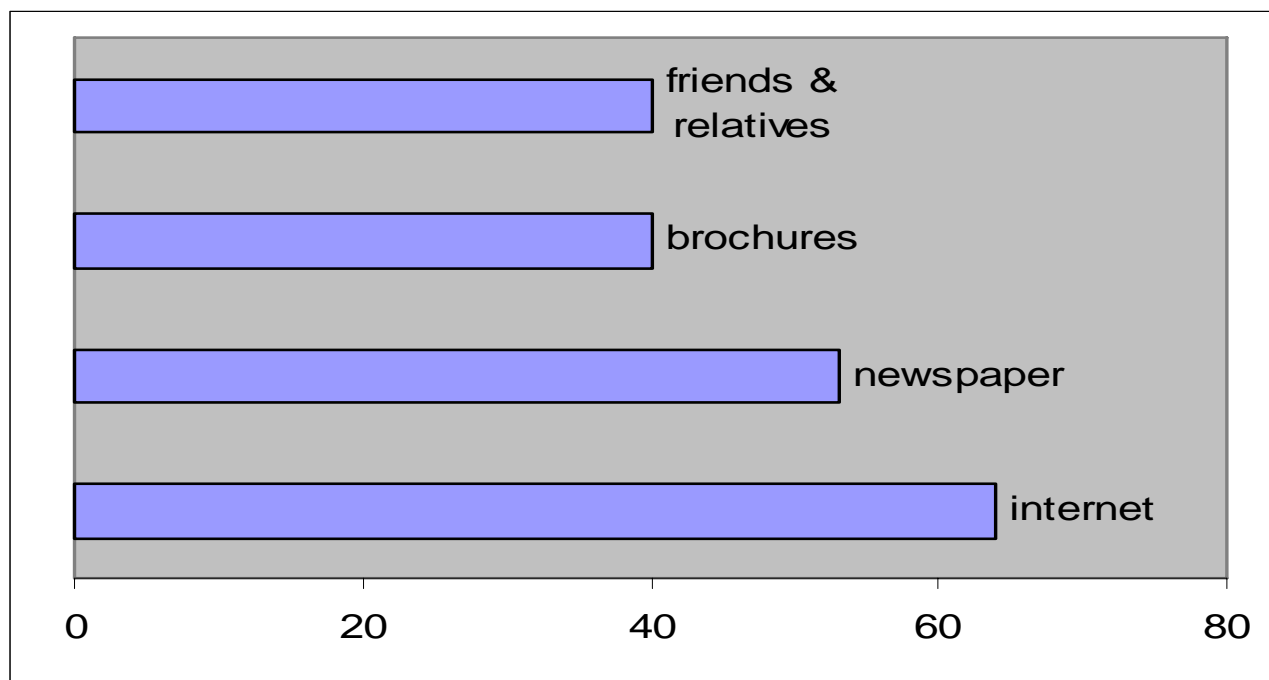
- The problems of distance and money are connected.
- Distance and family commitments are especially problems for women.

2. barriers in access to further education

Recommendation

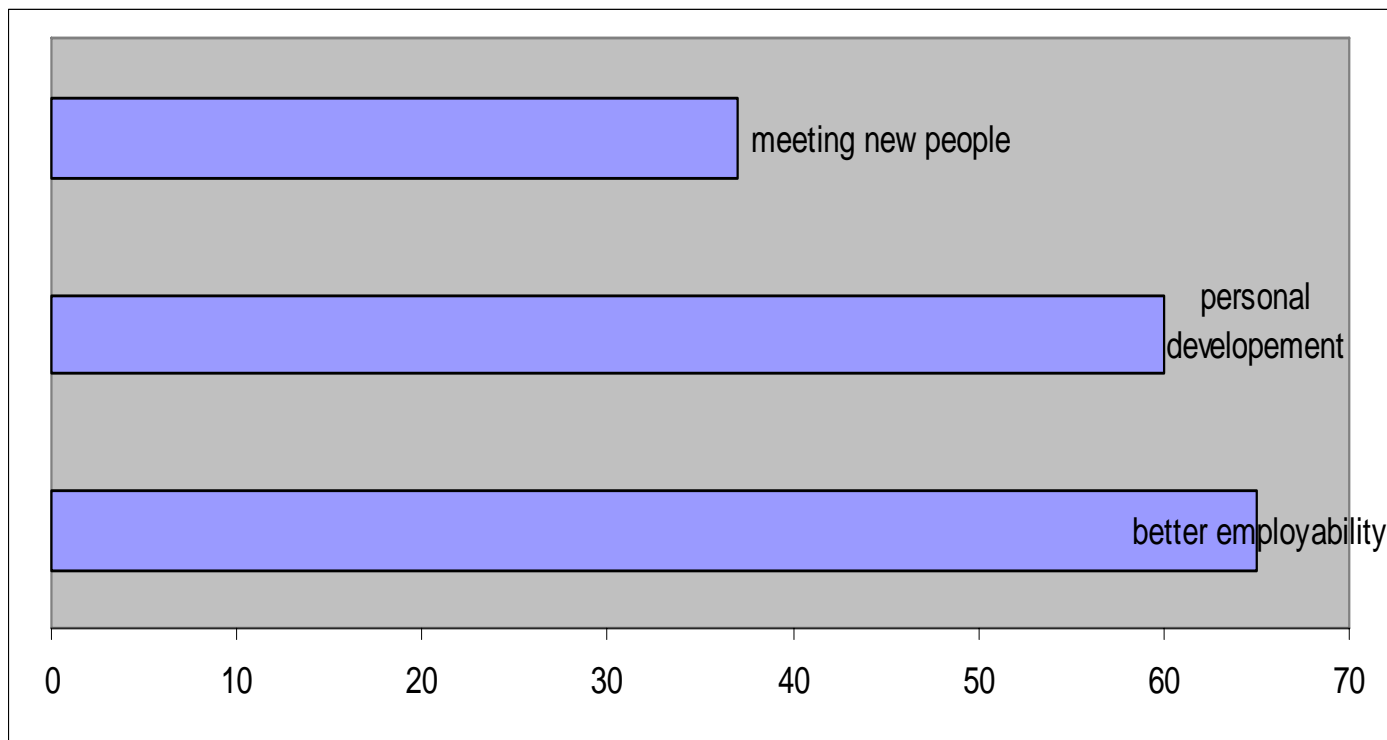
- ⇒ Support female participants financially (spread information about supporting funds)
- ⇒ Organise child care opportunities
- ⇒ Offer opportunities for flexible learning times
- ⇒ Policy should make people aware that further education probably will have a positive effect on their career and income.

3. sources of information about further education



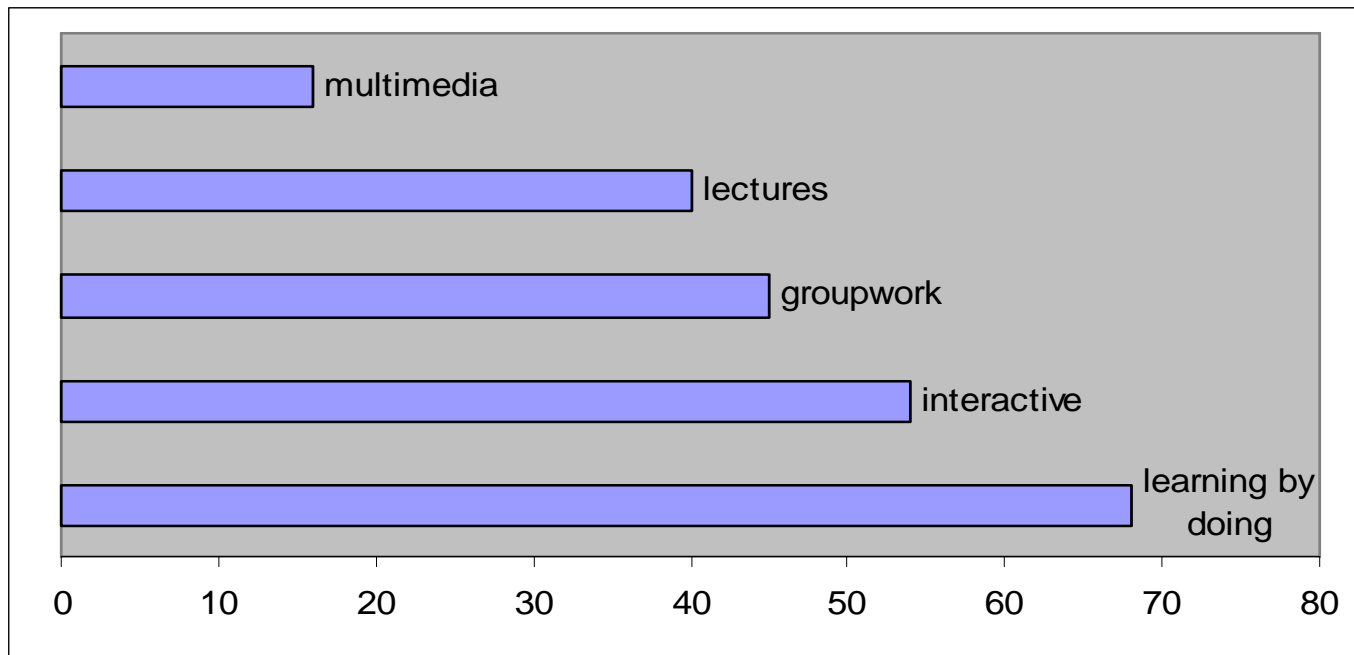
Recommendation => All sources seem to be useful, but the internet has obviously the biggest marketing effect. That is why we should use homepages for marketing, which include all important information and are linked to other homepages.

4. expectations from further education



Recommendation => Emphasize aspects of professional development to meet the participants' expectations.

5. learning methods



Recommendation => Let participants be active in practical learning contexts. Make use of group work, especially for female participants.



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Further interesting aspects

There is a huge need for safety, which can't be satisfied on the labourmarket.

Support an entrepreneurship spirit!

Active practical training, which offers a huge range of responsibility to the trainee, works very well.

Support self directed learning in groups!



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Thank you for your attention!